

# INTERVIEW WITH CHROME SUSTAINABILITY AWARD WINNER – Year 2023

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INTERNATIONAL CHROMIUM  
DEVELOPMENT ASSOCIATION



التمان اندسيل فيرو كروم (شركة المنطقة الحرة) ش.م.م  
AL TAMMAN INDSIL FERROCHROME (FZC) L.L.C

**RESPONSIBLE CHROMIUM**  
ACTING NOW FOR TOMORROW



From left to right:

- Mr. D. Biswas - Head – Electrical,
- Mr. U Narayana Reddy - Head- Operations,
- Mr. Ahmed Al Maqbali - Manager (Hr & Admin),
- Mr. Melyn Lobo Deputy Head - Project

## Sultanate of Oman's first metallurgical plant with independent solar power plant

What does it mean to you to be a winner of this first edition of the Chrome Sustainability Awards?

It is recognition of the effort put by ATIFC to achieve the goal of Zero Carbon. This is also in consonance with the Vision 2050 of the Sultanate of Oman's National Strategy for an Orderly Transition to Net Zero. Ultimately, winning such an award signifies the recipient's contribution towards building a more sustainable future and highlights their role as a catalyst for change.



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International Chromium Development Association

## Why is sustainability key for companies to grow their business and attract and retain the best talent?

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A sustainable work environment will lead employees to work comfortably in the organization and also talent retention. It will also show to the stakeholders in the surrounding areas that the organization is doing right things to achieve their operational goals without harming the local environment or society.

Sustainability will also give a competitive advantage to the company in the local and the international market. By integrating sustainability into their core business strategies, companies can thrive in an increasingly conscious and responsible business landscape.

## What are your next goals from an environmental, social and governance perspective?

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Our next goal is to achieve

**1** **CARBON NEUTRALITY :**  
100% renewable energy utilisation in the Ferrochrome production plant

**2** **CONSERVATION OF RESOURCES**  
Recycling of all the wastes/by products generated during the operations of the plant and adopt circular economy principles to conserve natural resources.plant

## What advice would you give to companies on their way to ESG compliance?

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**1** Be on lookout for opportunities where sustainable operations can be achieved

**2** Comply with the local governments social and environmental goals

**3** Adopt to new technologies which improve efficiency and cost reductions including high uptime of operations

**4** Recycle wastes/by products to achieve circular economy

**5** Interact with the local, national government and institutional stakeholders to keep updated in the local needs. Develop an institutional-business interaction to achieve the organizational goals to be relevant in the changing market conditions